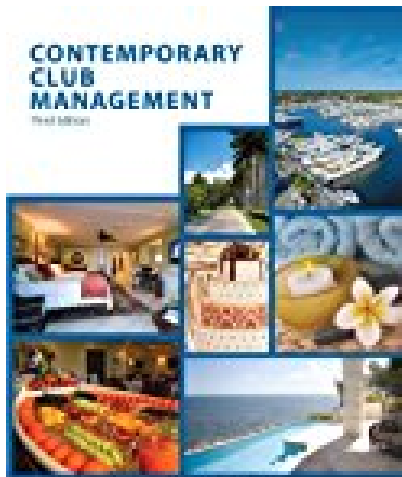


# Contemporary Club Management with Answer Sheet AHLEI 3e 3rd Edition AHLEI - Club Management

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Edited by Joe Perdue and James G. Knight III  
for the Club Management Association of America

## BOOK DETAILS

- Author : Joe Perdue
- Pages : 500 Pages
- Publisher : Educational Institute
- Language : English
- ISBN : 0133255123

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## **BOOK SYNOPSIS**

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book.

CONTEMPORARY CLUB MANAGEMENT, 3/e introduces students to the complex world of private club management. Chapter contributors are hospitality educators and others with expertise in the areas of club management and facilities. The third edition features two new chapters. "Effective Communication for Club Managers" covers common communications challenges; speaking, writing, and listening; important workplace communication issues, and technology and communication. "Club Facility Management" provides an overview of facility management responsibilities at a private club, sustainability, building projects, and quality assessments. Other topics include Club Governance and the General Manager/CEO, Membership Marketing, Club Food and Beverage Operations, and Golf Operations in Clubs. Editors: Joe Perdue, CCM, CHE, and Jason Koenigsfeld, Ph.D., CHE, for the Club Managers Association of America

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