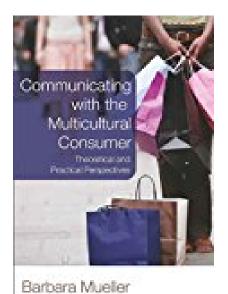
Communicating With the Multicultural Consumer Theoretical and Practical Perspectives



BOOK DETAILS

• Author : Barbara Mueller

• Pages : 352 Pages

• Publisher: Peter Lang Publishing

Language : EnglishISBN : 082048119X



BOOK SYNOPSIS

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